

**ACTION PLAN BY MINISTRY OF TOURISM GOVERNMENT OF INDIA**

**UNDER EK BHARAT SHRESHTHA BHARAT ACTIVITIES**

**JULY 2022**

<b>Sr. No</b>	<b>Activities by India Tourism Offices / CIHMs / IITM</b>	<b>Month of Activity</b>	<b>Proposed Activity</b>	<b>Details of the Activity</b>	<b>Paired States involved</b>	<b>No. of Participants / Attendees</b>	<b>Any other relevant information</b>
<b>1</b>	Institute of Hotel Management Ahmedabad	18 <sup>th</sup> July 2022	Notice Board display of photos depicting the monuments, heritage and the diverse culture of Gujarat and Chhattisgarh.	<p>EBSB has been one of the major flagship programmes of the government to bring cultural integration of the country. As EBSB activity 2022-2023, a display board showcasing cultural heritage/costumes/crops/sports etc. of the paired states, i.e., Gujarat and Chhattisgarh was conducted by Ms. Devangana Verma.</p> <p>Since Gujarat is paired with Chhattisgarh a display board in the premises of IHM Ahmedabad was decorated with pictures depicting the monuments, heritage and the diverse culture of Gujarat and Chhattisgarh. This activity was a great success in imparting knowledge and promoting cultural amalgamation among the students.</p>	Gujarat - Chhattisgarh	02 no.	DV



Notice Board display heritage of Guj – Chhattisgarh (Pic 1)



Notice Board display heritage of Guj – Chhattisgarh (Pic 2)



Notice Board display heritage of Guj – Chhattisgarh (Pic 3)



Notice Board display heritage of Guj – Chhattisgarh (Pic 4)